

WELCOME!

BHCA 2023 ANNUAL MEETING

November 14, 2023





Meeting Agenda

Board Presentation & Discussion (45 Minutes)

- 2023 Recap – Membership, Activities, & Financials
- 2024 Proposals – Membership Due Structures, Activities, & Financials
- New Board Candidates
- Proxy Voting Schedule
- Questions

Madeleine Simmons – Update Q/A (10 Minutes)

Brookhaven Police (TBD) – Safety Update Q/A (10 Minutes)



2023 RECAP



2023 Recap of BHCA Engagement

- **Membership** – experienced significant changes due to moves in/out of neighborhood.
 - **Socials** – BHCA increased focus based on '22 membership feedback survey and events included 2 adult member only mixers, 3 neighborhood family park events, 1 membership dinner event, and 1 holiday event (upcoming).
 - **Beautification** – landscape maintenance is provided by BHCA monthly at Colonial & Standard bridge and roundabout and a shrub planting project on Colonial Bridge was completed. BHCA has engaged with the City on future bridge clean up and maintenance so as to protect aesthetics of our primary community entrance.
 - **Security** - Flock LPR cameras at Colonial & Standard owned by BHCA have been used in police investigations (details to be presented by Brookhaven Police) and the camera in Langford Park is scheduled for installation on 01/24. An off-duty police officer was secured for community patrol.
 - **Pet Waste Management** – BHCA provided pet waste disposal bags throughout community via volunteer and BHCA board member efforts.
 - **Community Updates** – BHCA provided updates on City tax referendum, volunteerism, events, and safety issues impacting our community
 - **Sponsorship Process** - is a new tool created by BHCA and secured resident donations for social events.
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2023 Recap of Membership Summary

Membership	Nov '20	Nov '21	Nov '22	Nov '23
Family Memberships	85	89	109	103
Individual Memberships	16	19	25	26
Total Household Memberships	101	108	134	129
Total Members	186	197	243	232

Change from Nov 2022*

- 4.5% decrease in Membership; 3.7% in households
- Net decrease of 12 households:
 - ✓ 22 households moved or did not renew
 - ✓ 11 households added
- Total BHCA memberships represent 27% of Brookhaven Heights community

* 2022 targeted mail recruitment drive added net 26 household memberships (17 moved/did not renew & 42 new added)
Total BHCA memberships represented 28% of Brookhaven Heights Community



2023 Recap of Financials

	Planned Beginning Balance	Actual Beginning Balance		Difference
Beginning Cash Balance	\$8,750	\$8,899	\$8,899	1.7%
Component	2023 Proposed Budget	2023 Year to Date	2023 Projected Year-End	
Revenue				
Memberships (Net of Fees)	\$11,200	\$10,579	\$10,579	-5.5% ¹
Expenses				
Security - Flock LPR Cameras (2-year fixed commitment renews in 2024)	4,400	2,400	4,400	0.0%
Socials	3,300	2,275	2,575	-22.0% ²
Communications	1,000	892	892	-10.8%
Landscaping/Maintenance/Signage (Board Directed)	2,000	4,012	4,012	100.6% ³
Other (Pet waste bags, filing fees)	500	287	287	-42.6% ⁴
Total Expenses	\$11,200	\$9,866	\$12,166	8.6%
Equals Ending Cash Balance	\$8,750	\$9,612	\$7,312	-16.4%

¹ Membership decline

² Thoughtful cost management by Social Chair

³ One-time investment in landscaping on Colonial bridge approach

⁴ Frugal use of resources



2024 PROPOSED



2024 Proposed Financials

	Original 2023 Budget	2023 Projected Year-End	2024 Proposed Budget - Same Membership	2024 Proposed Budget - 10% Membership Growth
Beginning Cash Balance	\$8,750	\$8,899	\$7,312	\$7,312
Revenue				
Memberships (Net of Fees)	\$11,200	\$10,579	\$10,579	\$11,637 ¹
Expenses				
Security - Flock LPR Cameras (2-year fixed commitment renews in 2024)	4,400	\$4,400	4,400	4,400 ²
Socials	3,300	\$2,575	2,700	2,700 ³
Communications	1,000	\$892	1,000	1,400 ⁴
Landscaping/Maintenance/Signage (Board Directed)	2,000	\$4,012	2,000	2,000 ⁵
Other (Pet waste bags, filing fees)	500	\$287	500	500 ⁶
Total Expenses	\$11,200	\$12,166	\$10,600	\$11,000
Equals Ending Cash Balance	\$8,750	\$7,312	\$7,291	\$7,949

1 Assumes 10% increase in membership with investment in membership mailers

2 Final year of current contract

3 Based on forecast 2023 actuals plus 5%; benefits from community partnerships

4 Includes an investment in membership mailers (not done in 2023)

5 Includes \$1,275 for lanscape maintenance service

6 Standard budget amount



2024 Proposed Member Dues Structure

- Maintain April 1st as common renewal date for existing members, carrying membership through March 31st of following year
 - Maintain current dues structure of: Family Household \$95 and Single Household \$50
 - Maintain incentive to encourage new members:
 - New members joining in 1st quarter of will pay proposed due structure carrying their membership through March 31st of following year, resulting in up to 15 months of membership for the price of 12 months
 - New members joining after April will continue to have their memberships pro-rated to maintain a common renewal date with the rest of our membership
 - Maintain 2023 socials, security, landscaping and communications.
 - Approve a budget that provides the board aggregate spending authority as indicated with discretion across spend categories
 - Conduct a target recruitment campaign via mail similar to that in 2022, to boost membership
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BOARD CANDIDATES



2024 Board Structure Recommendations

Board Positions	Current Board	Term Expiration	Board Recommendation*
President	Heather Faire**	12/31/2023	Robert Fell*
VP – Treasurer	Kirby Frank	12/31/2024	Kirby Frank
VP – City Liaison	Robert Fell	12/31/2024	Robert Fell*
VP – Secretary	Deborah Sorgel	12/31/2024	Deborah Sorgel
VP – Community Engagement	Meg Baird	N/A	Meg Baird
<i>President Emeritus</i>	<i>NA</i>	<i>12/31/2024</i>	<i>Heather Faire</i>

* As provided by our charter, Board candidates are expected to serve a term of 2 years.

** Served as Secretary in 2022; will serve in 2024 as President Emeritus as an advisor with no voting or monetary rights.

*** Combine responsibilities



2024 Board Sustainability (Additional Recommendations)

Board Positions	Shadow Term*	New Board Term**	Board Recommendation
Vice President – General Member	01/01/24 – 12/31/24	01/01/25 - 12/31/2026	Michaela Campbell
Vice President – General Member	01/01/24 – 12/31/24	01/01/25 - 12/31/2026	Clark Karell
Vice President – General Member	01/01/24 – 12/31/24	01/01/25 - 12/31/2026	Veronique Kessler
VP President – General Member	01/01/24 – 12/31/24	01/01/25 - 12/31/2026	Curt Seidl

* 1 year to onboard and understand duties and processes

** 2 year term; membership to vote on positions November 2024



PROXY VOTING



2023 Proxy Voting

- Proxy vote will be held for 2024 Budget and officer elections
 - Vote outcome determined by a simple majority of votes cast
 - Proxy ballots will be sent by email to proxy holders (11/17/2023)
 - Deadline to cast your vote (11/30/2023)
 - Results announced: (12/5/2023)
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SERGEANT CARLAI MOORE

BROOKHAVEN POLICE DEPARTMENT

10 Minutes



MADELEINE SIMMONS

BROOKHAVEN CITY COUNCIL REPRESENTATIVE DISTRICT 3

10 Minutes

THANK YOU FOR COMING!

MEETING ADJOURNED

November 14, 2023

